IST466 Professional Issues in Information Management & Technology

SYLLABUS: Spring 2026/Version: M1- November 11, 2026

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There is no required text for this class. There is no final exam for this class.

Description: This is the capstone course for Information Management and Technology majors. It is an integration of management strategies, information uses, and information technologies as related to professional conduct, ethics, and career strategies. In-depth review and use of case studies.

Prerequisites: There are no official prerequisites for IST466. A student must be a senior and have completed all of the core courses in the Information Management and Technology major to be successful in this course.

Audience: Information Management and Technology majors with senior standing.

Credits: THREE (3).

Class Learning Objectives: (1) acquisition/development of technology planning and design skills; (2) managing client relations; (3) project teamwork; (4) ethical professional practice including topics in inclusion, diversity, equity, and accessibility; (5) professionalism in the workplace. This course helps you launch your professional career. **This course reinforces three University wide goals: (1) Ethics and Integrity, (2) Scientific Inquiry and research skills (3) Critical and creative Thinking.**

Texts: NONE!

Additional Course Description:

1. **Ethics Case Presentation** is a required part of the capstone course. See the description of what your Ethics Case Presentation team will be required to do. Ethics team assignments are random.

2. **Major Project** this semester students will work in teams on two real-world cases. Teams will present to organization representatives for evaluation. This will give students an understanding of professional projects, presentations, and teamwork.

3. **Class, Engagement, and Professionalism** is a major part of your final grade in this course. Deliverables for this include attendance, participating in class and overall

Syracuse University's Stay Safe Pledge reflects the high value that we, as a university community, place on the well-being of our community members. This pledge defines norms for behavior that will promote community health and wellbeing. Classroom expectations include the following: wearing a mask that covers the nose and mouth at all times, maintaining a distance of six feet from others, and staying away from class if you feel unwell. Students who do not follow these norms will not be allowed to continue in face-to-face classes; repeated violations will be treated as violations of the Code of Student Conduct and may result in disciplinary action.

professionalism. I will be grooming you to be able to present to a CEO or VP. We will discuss this the first day of class.

Course Requirements and Expectations: Students have weekly deliverable depending on their major project choice. Please upload to appropriate link via Blackboard.

Examples of the deliverables are available on the course Blackboard site; however, students are expected to improve on these examples by creating an individual or team version of each deliverable.

Course Schedule: SEE SCHEDULE DOCUMENT

Be flexible. All scheduled dates are subject to change without notice. The course schedule will change and be updated regularly.

Team Ethics Presentation (150 points)

Your team will receive up to 50 points for a 30-minute practice presentation the week before your team ethics presentation. Your team will receive up to 100 points for a 40-minute ethics presentation.

Major Project (300 points) This semester there will be two cases. Each case analysis is worth up to **150 points.** Cases involve business strategy, use of information technology in the workplace, and/or analysis of data on a topic in information management and technology. Six teams of 5-6 students are assigned to each case in each class section. You will be on the same team for each case. The teams are assigned by the instructor.

Typically, 150 points are awarded to teams that provide an excellent case analysis and finish in first place in a section; 140 points to teams that provide a good case analysis and finish in second place; 130 points to teams that finish in third place; 120 to fourth place; 110 to fifth place; and 100 points to teams that finish in sixth place in each section.

Participation, Engagement, & Professionalism

- **Up to 150 points for attendance. A student earns up to 5 points for on-time attendance per class.**
- **Up to 100 points for participation. A student can earn up to 10 points for each of the 10 small group Ethics presentations.**

- **Letter of Gratitude – 100 points**
- **Ethics vs. Presentation – 120 points**
- **AI Team Assignment – 100 points**

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- Students that are disrespectful during class—including talking with friends during class, engaging with technology, being disrespectful to colleagues or speakers—can receive a deduction of up to 20 points per class.

Please check the course Blackboard site weekly to ensure you have received these points. Any concerns about your attendance or participation must be addressed with the Professor.

Grading:

Grade	Points	Grade	Points	Grade	Points
A..	1020-930	A-	929-900		
B+	899-870	B.	869-830	B-	829-800
C+	799-770	C.	769-730	C-	729-700
D..	699-600	F.	599- 0		

Syracuse University Policies:

Syracuse University has a variety of other policies designed to guarantee that students live and study in a community respectful of their needs and those of fellow students.

See the following site for important syllabus statements: https://provost.syr.edu/important-syllabus-reminders/

iSchool Values can be found at: https://ischool.syr.edu/about/vision-and-values/

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