



2021 One University Virtual Assessment Celebration

Institutional Effectiveness and Assessment
Assessment Working Team



One University Virtual Assessment Celebration

Welcome and Description of Award Categories

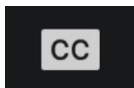
Chris Johnson, Associate Provost, Academic Affairs

Presentation of Awards

- Outstanding Assessment
- Best Engagement Strategies
- Best Use of Results

Closing Remarks

Jerry Edmonds, Senior Assistant Provost, Academic Affairs



Please click on the "Live Transcript" menu to turn on close captioning.

Awards for Outstanding Assessment



B.Arch

Assessment and Action Plan Highlights:

- The program connects design concepts and skills with history and theory, moving students toward self-directed learning and research.
- Revising learning outcomes based on new National Architectural Accreditation Board (NAAB) standards.
- Created a crosswalk between old and new NAAB standards capturing courses and alignment with the Shared Competencies.
- Assessment of student learning centers on student work and projects in addition to faculty reflections.





College of Arts & Sciences

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Arabic Studies Minor

Assessment and Action Plan Highlights:

- The program's student learning outcomes focus on communicating in Arabic and recognizing and responding to cultural patterns of Arabic-speaking peoples.
- Multiple measures, such as exams, research papers, presentations, and class participation, were used to gauge student learning.
- Faculty determined the skills and knowledge expected from excellent, average, and low-performing students and identified strengths and areas where students were underperforming.
- The interpretation demonstrated how effectively the program keeps track of student learning and progress in the curriculum and informs decisions made around pedagogy and student support.

Educational Leadership CAS

Assessment and Action Plan Highlights:

- This certificate is a 60-credit program that leads to dual certification of its graduates to serve in any school leadership position in NYS.
- All seven standards designated by the program's accrediting agencies were assessed in 2019-20.
- Multiple measures were used including case studies, portfolio, and a supervisor internship assessment with rubrics often employed to measure students' progress in the curriculum.
- As leaders in their district, graduates are well positioned to connect with families and communities and promote equity and inclusion.



School of
Education





College of Engineering & Computer Science



Bioengineering BS

Assessment and Action Plan Highlights:

- The program focuses on the application of physical science techniques to life-science problems, balanced with practical lessons in communication and ethics.
- Assessment of student learning centers on student work and projects in addition to meaningful faculty reflections on strengths and areas of needed improvement.
- Strong use of rubrics to assess student work.
- Faculty utilize the program's curriculum map to examine student work longitudinally across the curriculum.
- Track students' progress in lower-level and upper-level courses.

Nutrition Science BS

Assessment and Action Plan Highlights:

- The program emphasizes the biological and physical sciences with nutrition in health, nutrition through the life span, nutrition research, and medical nutrition therapy.
- Assessment of student learning is centered around multiple direct measures such as case studies, exams, research, and projects.
- Strong use of rubrics and an established set of criteria for success.
- Comprehensive faculty reflection on the strengths and areas of needed improvement.



Falk College of Sport
& Human Dynamics





School of Information Studies



Applied Data Science MS

Assessment and Action Plan Highlights:

- The program's learning outcomes reflect how students will use data to gain insight and solve problems in the real world.
- Assessment of student learning centers on the use of multiple direct and indirect measures such as projects, presentations, exams, and exit survey.
- Faculty identified actions to enhance assignments and the use of rubrics.
- Used faculty notes in engaging faculty in the assessment process and identifying strengths and areas of improvement that are observed in the student performance and achievement of the learning outcome.

Law JD

Assessment and Action Plan Highlights:

- The COL Outcomes and Assessment Committee spent considerable time over the last few years reflecting on, adjusting, and engaging faculty in the three-year program's assessment process.
- Different types of rubrics have been used based on what is most suitable for assessing a particular student learning outcome.
- Interpretation of results was comprehensive and identified strong student achievement.
- In 2019-20, the committee revisited a learning outcome where earlier findings were inconclusive. This resulted in the helpful addition of clinical faculty to the committee to bridge discussions across the curriculum.



College of Law





Whitman School of Management



Real Estate BS

Assessment and Action Plan Highlights:

- The program features comprehensive real estate courses and significant interaction with industry professionals.
- Assessment of student learning centers on the use of multiple student artifacts from across the curriculum.
- Faculty identified actions to enhance student learning and support student needs.
- The program focuses on students' skill development such as meeting deadlines which are important in professional settings.
- Faculty reflect on how assignments in one class support learning in subsequent classes.

Public Administration MPA

Assessment and Action Plan Highlights:

- The MPA program offers an integrated skills-based curriculum leading students to be successful professionals and engaged citizens serving the public good.
- In 2019-20, multiple measures were used, including team presentations reviewed by a committee of faculty, observations from client organizations, and student self-assessment at entry to and exit from the program.
- Detailed criteria for gauging student achievement by various dimensions allowed for the identification of student strengths.



Maxwell School of
Citizenship & Public Affairs





Newhouse School of Public Communications

Broadcast & Digital Journalism MS

Assessment and Action Plan Highlights:

- The program's curriculum is built around an experiential, real-world education in a digital newsroom.
- Multiple outcomes assessed.
- Student learning outcomes assessment centered on direct measures using a program rubric such as live reporting exercises, survey of journalism professionals overseeing students, and capstone experience.
- Faculty provided a strong reflection on. The strengths and areas of needed improvement.



Fashion Design BFA

Assessment and Action Plan Highlights:

- The program provides students with the skills to design, create, and develop product from concept to production.
- This past year, faculty studied multiple outcomes using multiple measures. Student-produced evidence came from classes of 2021 and 2022.
- Detailed criteria for gauging student strengths and underperformance were established by faculty.
- In their study of the outcomes, faculty also considered prior assessment and actions subsequently taken, which showed student learning improvement in 2019-20.



College of Visual
& Performing Arts



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University College



Taken from ELI Facebook page (March 9, 2018)

English Language Institute

Assessment and Action Plan Highlights:

- ELI's core program is designed for individuals who seek to learn English intensively.
- All instructors work collaboratively on assignment design and calibration and discuss student progress in achieving the program's learning outcomes.
- Evidence from multiple measures is collected, and instructors analyze student work in different ways.
- Disaggregating the data allows instructors to identify the strengths and underperformance of various student groups and tailor actions to support and improve learning in the program.



Outstanding Assessment in Co-curricular Program/Units





Office of Student Living

Assessment and Action Plan Highlights:

- Creates residential communities where living and learning experiences prepare students to pursue their life goals.
- Revised learning outcomes and aligned their residential curriculum to the Shared Competencies.
- Engaged several staff members in committee to revise their assessment and action plan.
- Engaged resident advisors in assessment activities through critical conversations with students.
- Strong criteria identified for each measure to establish expectations of achievement.



Outstanding Assessment in Functional Units



Center for Disability Resources



The Center for Disability Resources

Assessment and Action Plan Highlights:

- Goals and objectives encompass the work CDR staff does to ensure quality service, provide academic coaching and accommodations, foster student learning, and engage with the campus community.
- All plan phases are strong, with effective targets, comprehensive results, and interpretation that includes comparative analysis from previous years.
- Designating an assessment team leader this past year has been helpful in incorporating the process into the unit's regular functioning. The team leader ensures that staff follow through on related tasks in a timely manner, materials and notes are captured and organized, and CDR thinks ahead regarding what it has planned to do.



Photo by Marilyn Hesler

Awards for Best Engagement Strategies



Human Development and Family Science Department

Assessment and Action Plan Highlights:

- The department focus: life-span development across cross-cultural contexts, social, physical, emotional and behavioral development, and family dynamics and research training.
- Constant collaboration between faculty across undergraduate and graduate programs.
- Undergraduate and graduate faculty learn from one another's best practices.
- Faculty support one another and try various ways to improve their reflection on student learning.
- Always meet the annual deadline and transition assessment responsibilities as they change from one faculty to the next.

Best Faculty Engagement

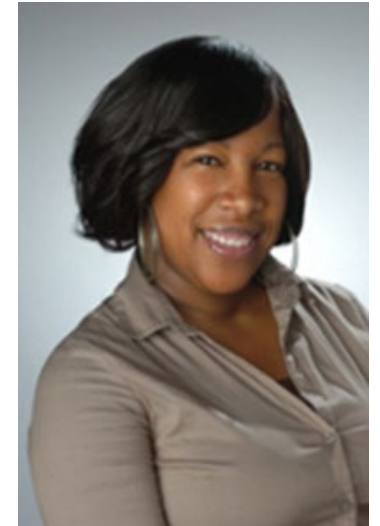


Office of Multicultural Affairs

Best Staff Engagement

Assessment and Action Plan Highlights:

- Supports and promotes academic achievement, multicultural competence, social development, civic engagement, and retention of students from historically underrepresented racial and ethnic groups.
- Revised entire assessment and action plan to create OMA goals and outcomes that will be assessed across initiatives – curricular approach
- Engaged the entire staff in the process.
- Piloted a staff reflection tool to capture staff's observations of student learning in the various initiatives.
- Emphasizing more direct measures such as rubrics and observation.



College of Law Dean's Office

Assessment and Action Plan Highlights:

- The scope of a Dean's Office assessment and action plan is wide to reflect the many decision-making areas within a school/college.
- From the outset, the Dean's Office engaged COL members in establishing, measuring, and documenting the assessment of 27 objectives framed by 12 goals.
- Regular communications and shared use of the Tk20 platform support the process for the 13 members of the Dean's Office assessment team.
- The plan demonstrated how collaboration with multiple stakeholders within the COL and across the University was key to its success.

Best Staff Engagement



Shaw Center for Public and Community Service

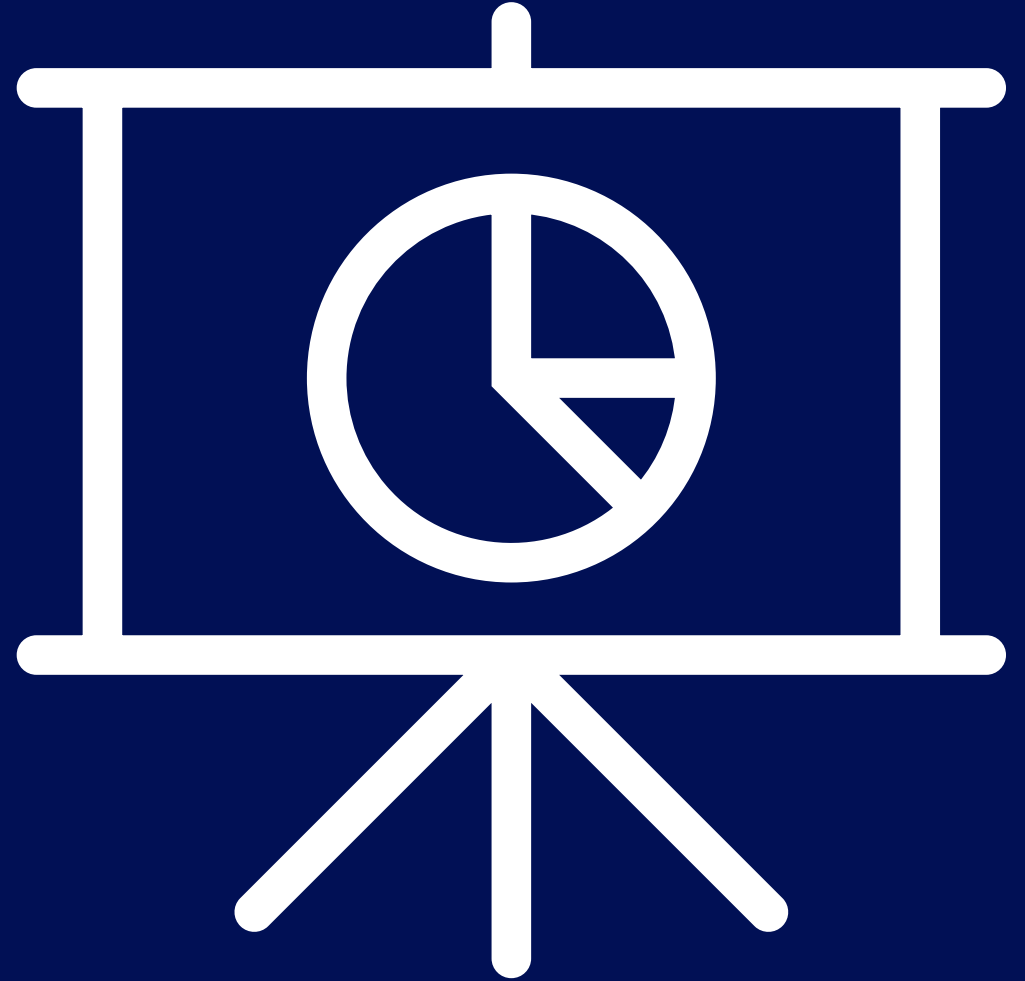
Assessment and Action Plan Highlights:

- Focuses on experiential learning through community engagement to enhance academic learning objectives, research and the student experience.
- Student learning outcomes assessment centers on student reflections, reports created by students, and staff's observation of student development.
- Utilize the Association of American Colleges & University (AAC&U) VALUE Rubrics for critical thinking, oral communication and written communication to assess outcomes.
- Staff reflect on ways to address gaps in student learning and operational success through relevant actions.

Best Student Engagement



Awards for Best Use of Results



Social Work BS



Assessment and Action Plan Highlights:

- The curriculum includes five professional foundation areas: social welfare policy and services, human behavior in the social environment, research, social work practice, and field practicum.
- Results are discussed in comparison to previous year's performance and are used to address gaps in the program's curriculum.
- Through their assessment committee, the faculty observed field experiences and courses where students were meeting and not meeting expectations.
- Working on integrating assignments and experiences earlier in the curriculum to improve student skills.



Dean of Students Office

Assessment and Action Plan Highlights:

- Works actively with students, faculty, and staff to foster a community of care that encourages, empowers and assists students in their pursuit of success in and out of the classroom
- Use of multiple measures from case managers, students, and even families.
- Utilized previous year's results as a benchmark to refine the assessment process and implement relevant action and follow-up plans.
- Identify a specific follow up plan to revisit outcomes using a specific timeframe and criteria they hope to achieve at that time.
- Collaborates with other University offices to review the most relevant data points to guide decision-making.



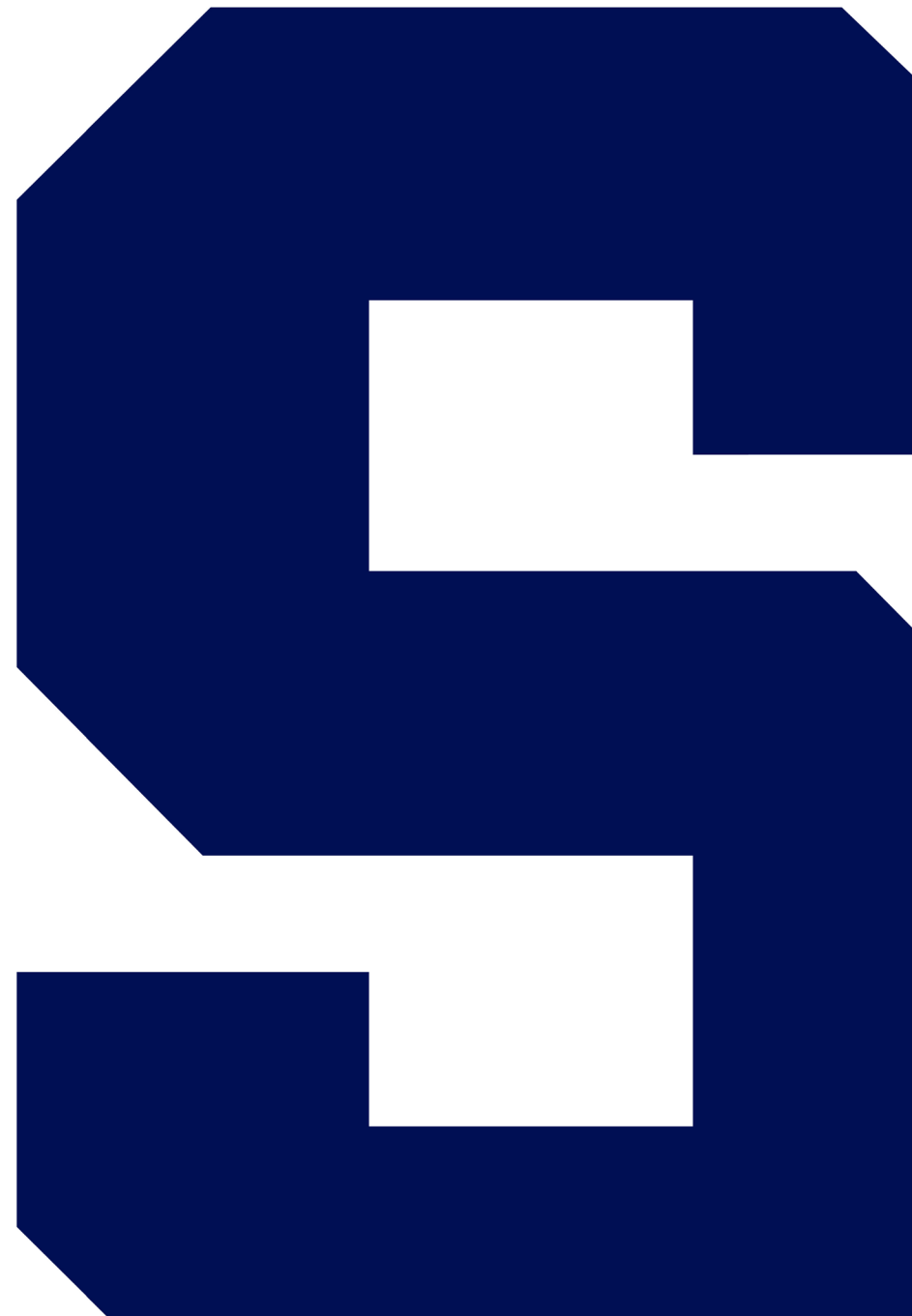
Admissions

Assessment and Action Plan Highlights:

- Admissions has studied efforts to ensure a diverse incoming class annually over the last few years.
- Prior results were used as a benchmark in revising targets for 2019-20.
- Staff interpretation of the results was comprehensive, identifying strengths and weaknesses. Consideration was given to looking at impact of a proposed action.
- The unit is working to implement assessment as a year-long continuous improvement process with a shared repository and enhanced collaborations to foster a culture of assessment.



Closing Remarks





Thank You

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