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# Syracuse University Course Feedback EvaluationKIT Launch, May 2020

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# Course Feedback Overview

Last spring, the process moved from:

- IR in Enrollment and the Student Experience to IEA in Academic Affairs.

After extensive review and research, the focus is shifting from:

- Student ratings of teaching effectiveness to course feedback.

Our guiding principle:

- A holistic approach to assessing and enhancing teaching and learning.

# Guiding Principle

A holistic approach to assessing and enriching teaching and learning

Gathering students' opinions and perspectives at mid- and end-points.

**Student  
Course  
Feedback**

**Professional  
Development**

Supporting faculty to learn from and engage with subject matter experts and colleagues.

**Teaching  
&  
Learning**

Providing perspective on and analysis of one's teaching.

**Self-  
Reflection**

Eliciting constructive feedback from colleagues, chair or CTLE director.

**Class  
Observation  
& Review**

**Measuring  
Student  
Learning**

Measuring course objectives and program-level outcomes using effective tools.

# Course Feedback Framework Overview

In the University's framework:

- Students have the opportunity to provide feedback on their courses regardless of delivery format, time schedule, or campus location.
- The process provides actionable feedback for schools/colleges, departments, and instructors to improve teaching and learning, rather than rating individual instructors.
- Each school/college determines how student feedback is used within their area with regard to teaching, learning, promotion and tenure.

# EvaluationKIT Overview

EvaluationKIT allows us to collect more constructive feedback and provides tools to make the best use of course feedback data.

Deans, chairs/directors, faculty, and staff will interact with EvaluationKIT in similar ways, but with different visibility and access permissions.

There are three main roles within EvaluationKIT:

- Administrator
- Instructor
- Student

# EvaluationKIT Access

Three ways for instructors and administrators to access EvaluationKIT:

1. Syracuse single sign on via [coursefeedback.syr.edu](https://coursefeedback.syr.edu)
2. Blackboard integration
3. Link in MySlice Faculty Services pagelet (summer 2020)

# Administrator and Instructor Access

Response Rate Tracker  
Manage Courses  
Project Results

Custom Questions  
Report Builder  
Results Feedback

Instructors and administrators have similar access but with visibility on their areas/courses only.

The screenshot displays the EvaluationKIT dashboard with a dark teal header. The header includes the logo, navigation links (Home, Results, Custom Question Surveys, Attach Surveys to Projects, Manage Courses), and user roles (Administrator, IEA Admin) with a help icon.

The dashboard is organized into a grid of widgets:

- Response Rate Tracker:** Shows data for "2019 Fall | Course Feedback | Test Project 01". It includes a bar chart for "Responses/Enrollments" at 80.00% (68 / 85) and a line graph for "Daily Responses".
- Project Results:** Shows data for "2019 Fall | Course Feedback | Test Project 01". It includes dates: "Project Ends - 11/22/2019", "Results Start - 10/10/2019", and "Results End - Open".
- Results Monitor:** Shows data for "2019 Fall | Course Feedback | Test Project 01". It includes two bar charts: "Viewed : Instructor" at 50.00% (3 / 6) and "Viewed : Administrator" at 11.11% (2 / 18).
- Manage Courses:** Shows data for "2020 Spring | Course Feedback | Prototype". It includes "Access From: 1/21/2020 12:00 AM" and "Access Until: 6/30/2020 11:59 PM".
- Custom Question Monitor:** Shows data for "2020 Spring | Course Feedback | Prototype". It includes "Added : Instructor" and a bar chart showing 0.00% (0 / 244).
- Results Feedback:** Shows a list of feedback items for "2019 Fall | Course Feedback | Test Project 01" (6 items) and "2019 Fall | Course Feedback | Test Project 02" (1 item).

# Student Overview

Students receive email invitation and reminders from a single source (no separate communications from various departments).

Three ways for students to complete course feedback forms:

1. Clickable link in the email invitation and reminders
2. Syracuse single sign on via [coursefeedback.syr.edu](https://coursefeedback.syr.edu)
3. Blackboard integration

EvaluationKIT is mobile friendly and very responsive in this environment.



# Prototype University Core Questions

iSchool, Whitman, and University College are participating in the EvaluationKIT prototype.

Prototype university core questions focus on student engagement, as well as course elements.

Waiting on Senate input for final core questions.

- My primary reasons for taking this course were:
- For this course only, on average, I spent the following time on outside work (e.g., studying, completing assignments, readings, exam/quiz prep, discussion boards, etc.):
- I feel that I performed to my potential in this course.
- The syllabus was an accurate guide to course requirements.
- Student participation and the contribution of ideas, comments, and questions was encouraged.
- Course assessments (e.g., exams/quizzes, papers, presentations, projects, performances, etc.) allowed me to demonstrate what I learned.
- I received helpful feedback from the instructor to guide my progress in this course.

# Timeline to Summer 2020 Launch

## Spring 2020

- Administer current system with technical support from OIR.
- Implement prototype, assess, and make modifications.
- Develop feedback questions with schools/colleges, departments, and faculty.
- Offer information and training sessions.
- Develop and implement student communications plan.

## Summer 2020

- Retire current system.
- Launch new system with Maymester/Summer Sessions courses.
- Continue to offer information and training sessions.
- Develop and implement student communications plan.

# Course Feedback Planning Resources

- Course feedback practices and policies
- EvaluationKIT administrator and instructor overviews
- EvaluationKIT summer 2020 launch timeline
- Prototype core questions
- Draft item banks (These are works in progress. We welcome suggestions and comments about the content.)
- Best practices for enhancing student participation

# Your Input is Important



What questions do you have about the course feedback process?

How can we support you in the EvaluationKIT transition?



Email us: [coursefeedback@syr.edu](mailto:coursefeedback@syr.edu)