### Program Overview

**Fall 2015**

<table>
<thead>
<tr>
<th>Freshman</th>
<th>Sophomore</th>
<th>Junior</th>
<th>Senior</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Fall 2015</strong></td>
<td><strong>Fall 2015</strong></td>
<td><strong>Fall 2015</strong></td>
<td><strong>Fall 2015</strong></td>
</tr>
<tr>
<td><strong>Communication Design Program</strong></td>
<td><strong>Communication Design Program</strong></td>
<td><strong>Communication Design Program</strong></td>
<td><strong>Communication Design Program</strong></td>
</tr>
<tr>
<td><strong>School of Design</strong></td>
<td><strong>School of Design</strong></td>
<td><strong>School of Design</strong></td>
<td><strong>School of Design</strong></td>
</tr>
<tr>
<td><strong>College of Visual and Performing Arts</strong></td>
<td><strong>College of Visual and Performing Arts</strong></td>
<td><strong>College of Visual and Performing Arts</strong></td>
<td><strong>College of Visual and Performing Arts</strong></td>
</tr>
<tr>
<td><strong>Syracuse University</strong></td>
<td><strong>Syracuse University</strong></td>
<td><strong>Syracuse University</strong></td>
<td><strong>Syracuse University</strong></td>
</tr>
</tbody>
</table>

- **Freshman**: Not yet assessed due to the 20 students per class result in 2 sections.
- **Sophomore**: Projects for community engagement (CMD 352), CMD 281/282, and time management required to complete the actual design work and meet deadlines.
- **Junior**: Essential competencies for our accreditation.
- **Senior**: Proficiency to succeed in the program.

### What we say you will learn

- Freshman: Essential skills, proficiencies to succeed in the program.
- Sophomore: Essential skills, proficiencies to succeed in the program.
- Junior: Essential competencies for our accreditation.
- Senior: Essential competencies for our accreditation.

### What we plan to teach

- Freshman: Essential skills, proficiencies to succeed in the program.
- Sophomore: Essential skills, proficiencies to succeed in the program.
- Junior: Essential competencies for our accreditation.
- Senior: Essential competencies for our accreditation.

### How we plan to teach

- Freshman: Essential skills, proficiencies to succeed in the program.
- Sophomore: Essential skills, proficiencies to succeed in the program.
- Junior: Essential competencies for our accreditation.
- Senior: Essential competencies for our accreditation.

### How we plan to measure

- Freshman: Essential skills, proficiencies to succeed in the program.
- Sophomore: Essential skills, proficiencies to succeed in the program.
- Junior: Essential competencies for our accreditation.
- Senior: Essential competencies for our accreditation.

### How and when we plan to measure

- Freshman: Essential skills, proficiencies to succeed in the program.
- Sophomore: Essential skills, proficiencies to succeed in the program.
- Junior: Essential competencies for our accreditation.
- Senior: Essential competencies for our accreditation.

### Program Snapshot

Information generated from a sophomore assessment provides faculty a base line for the student body and skills in targeted subject.