

Systematic Program Review Guide: Using Data Effectively & Producing a Meaningful Report

Doctoral Version 1 March 19, 2018

SYRACUSE UNIVERSITY



The Syracuse University Context

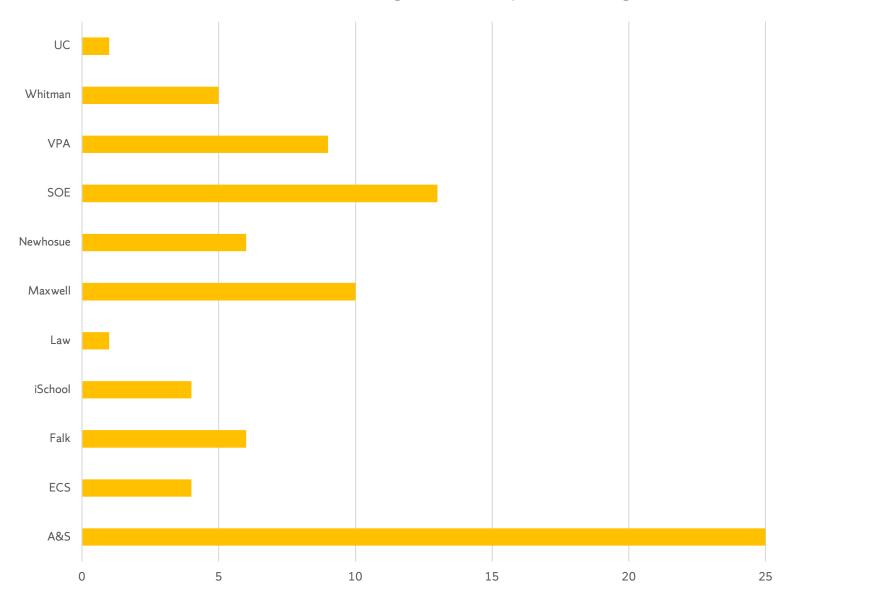
Syracuse University has distinctive strengths as an institution with its many autonomous schools, colleges, and departments.

Our decentralized nature has gradually led to the accumulation of a very large portfolio of programs, in part because we have lacked a periodic mechanism for review.

Our regional accreditor, the Middle States Commission, expects that we will periodically review each of the programs we offer.

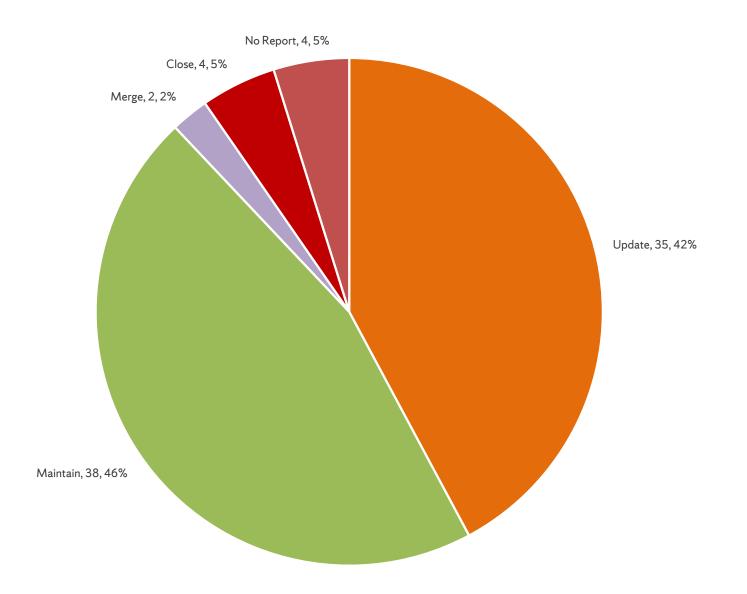
Program review provides a systematic, faculty-centric process by which we periodically check that our portfolio of programs provides the best possible learning opportunities to our students in light of our institutional capacities.

2017 Number of Program Reviews by School/College (n=84)



30

2017 Overall Program Review Summary (n=83)



Syracuse University | 2018

Stewardship

Are we good stewards of

| students' tuition dollars? students' tuition dollars? sources? | other Federal funds (e.g. NSF)? | our endowment funds? |
|--|------------------------------------|----------------------|
|--|------------------------------------|----------------------|

We demonstrate stewardship via

Strategic Planning

Institutional Level School/College/Division Level Department/Unit Level **Program Review** School/College/Division Level Department/Unit Level

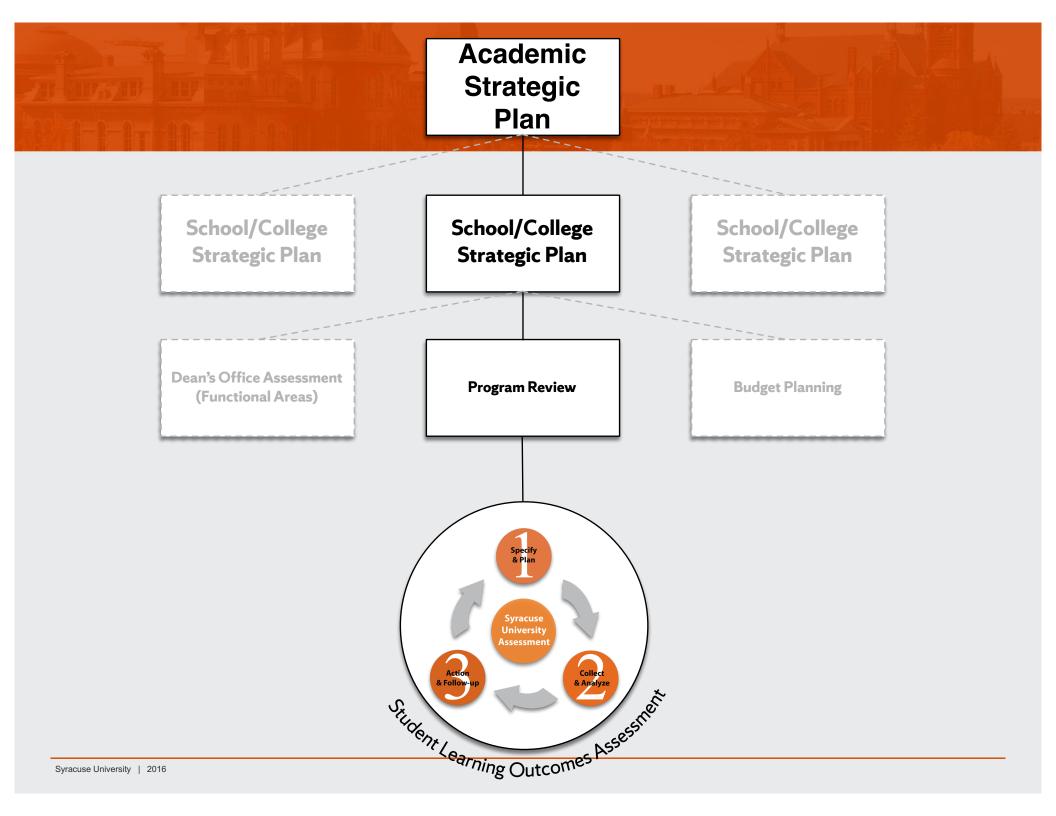
Our documented efforts demonstrate

Assessment

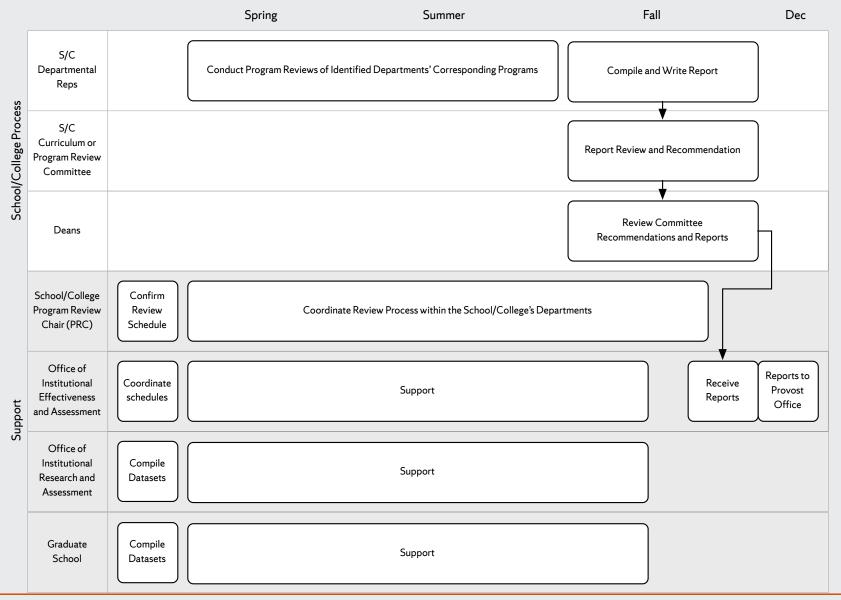
School/College/Division Level Department/Unit Level

Institutional Effectiveness

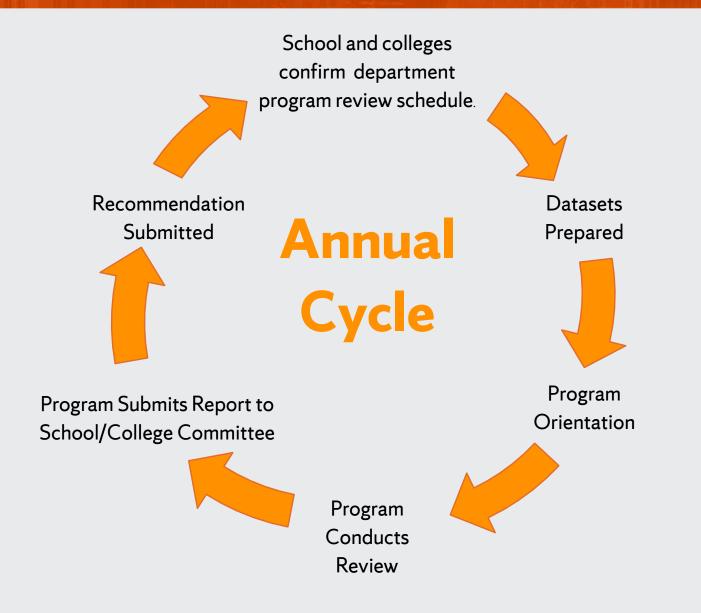
Syracuse University | 2016



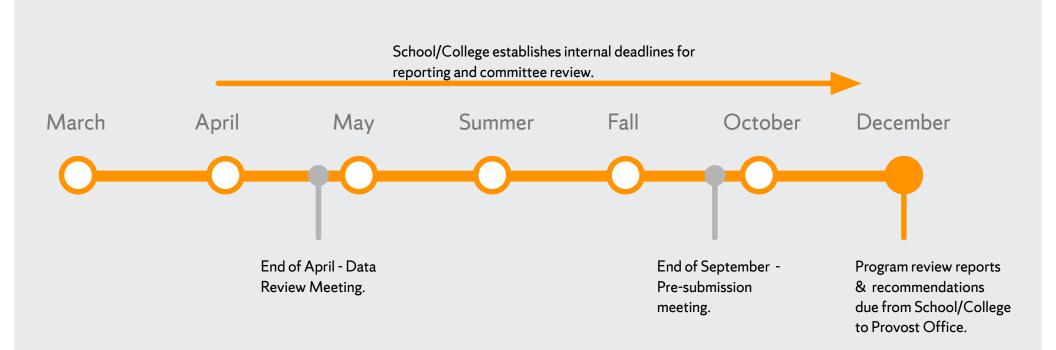
The 2018 Program Review Process



Program Review Cycle



Program Review Cycle



The Review Criteria: Quality, Centrality, Demand, and Cost Effectiveness

| | Quality | Centrality to mission | Demand | Cost-effectiveness |
|---|---|-----------------------|--|---|
| • | Student learning outcomes assessment results Retention and graduation rates Reasons for attrition Advisor loads Doctoral Committee service External Rankings Aspirational Peers | | Five years - ratio of part time to full time students (part time doctoral study permitted Total credit hours required <u>Please refer</u> to overview memo for complete list | Total cost of salary and benefits for faculty and staff supporting program Faculty FTE per semester credit hour of instruction <u>Please refer</u> to overview |
| | Doctoral | | | <u>memo for</u> <u>complete list</u> |

The program review guide provides a list of additional, optional data sources.

Department/Program Data Additions

Scholarly Production Placement Percent/number going into academia (post-Number of publications annually appropriate to secondary, faculty position, tenure track, college, 4discipline Abstracts year university) • Percent/number going into industry **Conference proceedings** . Peer refereed Journal Percent/number going into government Percent/number going to post doc **Total publications at graduation** Conference presentation (local, regional, national, Percent/number other • ٠ international) Annual review of doctoral students Exams Qualifying first exam pass rates **Review process** • Timing of qualifying exams **Results summary** . Qualifying exam procedures and protocol ABD status criteria **External Rankings** Faculty Number of faculty eligible to supervise Number of doctoral students per eligible faculty member Average number of students supervised as primary ٠ supervisor Average number of committees served ٠ Retention

Reasons for leaving

Program Review Recommendations

Most Common: Program continues with recommendations for quality improvement based on assessment data

Less Common: Program merges with another, similar program to gain strength, quality, or effectiveness

Rare: Program closes for lack of student demand, notable quality deficiencies, or other persistent difficulties. Program is moved to another s/c.

Getting Access to Data: Dashboards

- Retention Dashboard
- Program Review Dashboard (MSPR)
- Fact Book
- Graduate Admissions

Data exportable to Excel

Getting Access to Data: Dashboards

http://assessment.syr.edu/pr/schedule-2018/

Login information (including passwords) will be emailed to school/college Associate Dean.

Program Report Template

- The Office of Institutional Effectiveness and Assessment provides a report template to complete
- For most programs, the completed report will comprise about three pages plus appendices
- Two to three hours of total writing time per report, not counting data collection or meetings
- Most important section to develop: "Analysis of Strengths and Areas for Improvement"

Curriculum Committee Report Template

- Curriculum Committee (or specially convened program review committee) considers the complete set of programs for the year and recommends outcomes
- Report template provides a standard way of documenting each recommendation
- Less than one hour writing time for recommendation report, not counting reading program report(s) and meeting(s)
- Most important section to develop: "Recommendation Justification"
- Dean's signature required on the form
 - If the Dean disagrees with the Committee Recommendation the Dean should complete and submit the Dean's Recommendation Form

Dean Report Template

- Form is only submitted if the Dean disagrees with the Committee Recommendation
- Dean should indicate rating and justification
- Dean signs and submits the form along with the program review report and committee report

Program Review Recommendations

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Program Review Report Doctoral Program Review

| School or College: | |
|--|-------------------------|
| Department: | |
| Program Reviewed: | |
| Department Chair: | |
| Rept Chair Signature: | |
| Report Prepared by: | |
| Date: | |
| Deere | |
| Dean: | |
| Dean's Signature: | |
| Program Catalog Description | |
| [insert response here] | ' |
| | |
| | |
| Analysis - Program's Four Dir | |
| Please insert responses below e | |
| should be included as appendic | es and referenced acc |
| 1. Quality | |
| Student learning outcomes ass | essment results (from |
| [insert response here] | |
| | |
| Retention and graduation rates | s (from OIRA data) |
| [insert response here] | |
| Reasons for Attrition (from Ol | RA data) |
| [insert response here] | |
| | |
| Post-graduate outcomes (empl | loyment, post-docs; fr |
| [insert response here] | |
| Faculty Summary (advisor load | ds, doctoral committee |
| [Insert response here] | |
| Sabalash Deaduation (combined | |
| Scholarly Production (number [insert response here] | or publications, conter |
| [inservicesponse nere] | |
| External Comparisons (ranking | gs, aspirational peers) |
| | |
| ¹ Please place data tables/sum | |

2018 Academic Program Review | Academic Affairs

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| Update the program with sugge |
|--------------------------------|
| Maintain the program as is. |
| Merge the program with anothe |
| Move the program to another se |
| Close the program. |

Recommendation

Recommendation Justification Provide a justification for the committee's reco

[highlight this text and insert response here]

¹ If the Dean disagrees with the committee recomme 2018 Academic Program Review | Academic Affair

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| DEAN | RECON | | ATION |
|------|-------|-------|-------|
| DEAN | RECON | INEND | ATION |

A CONTRACT OF

Respective Dean completes this form when the dean's recommendation differs the school/college committee recommendation. Please submit this form along with the committee form and program report.

School/College Plan Review Dean Recommendation

| School or College: | | |
|---------------------|--|--|
| Department: | | |
| Program Reviewed: | | |
| Department Chair: | | |
| | | |
| Dean Recommendation | | |
| Dean: | | |
| Dean: | | |

Dean's Recommendation

Dean's Signature:

| Update the program with suggested improvements. | | |
|---|--|--|
| Maintain the program as is. | | |
| Merge the program with another related program. Suggested program: | | |
| Move the program to another school/college Both school/colleges must agree to the move. | | |
| Close the program. | | |

Recommendation Justification

Provide a justification for your recommendation and why your recommendation differs from the committee's recommendation.

[insert response here]

2018 Academic Program Review | Academic Affairs

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Version 3 February 15, 2018

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2017 Getting Access to Data: Centrality

- Program history and origins (from school/college records)
- Value proposition document (available from marketing/admissions)
- Graduate Enrollment Report (available from graduate school)
- Instructor data (provided by OIRA)

| □ 352 | 795 | 1.010786125 | IRP |
|--------------------------------------|----------|----------------------|-------------------------------|
| Corsello, Alexander | 624 | 1.019937055 | |
| Taber, P Douglas | 171 | 0.983333333 | IST |
| □ 359 | 756 | 0.888392857 | ITA |
| Ferger,Laurie A | 138 | 0.821428571 | JAM |
| Harper, Chad Aaron | 243 | 0.973214286 | JAW |
| Nosky,Deborah L | 237 | 0.9375 | JPS |
| Porter, Trudi L | 138 | 0.821428571 | JSP |
| □ 371 | 22 | 0.785714286 | |
| Tornabene, Meredith M | 22 | 0.785714286 | |
| CHbyCourse&Prefix FacByCourse&Prefix | CourseBy | Fac&Prefix PrefixByF | aculty CHbyFaculty Master1516 |

2017 Getting Access to Data: Demand

Enrollment trends (supplied by OIRA; selected graduate programs also have graduate enrollment reports available form the graduate school)

Admissions pool data (undergraduate: available from admissions; graduate: available from school/college records)

Low enrollment class report

Low Enrollment Class Report

| Row Labels 🔄 Sum of I | Enrolled Count | | 0 |
|------------------------------|----------------|----------------|---|
| IST 101 M008 | 14 | Subject Prefix | × |
| IST 101 M009 | 13 | HOM | |
| IST 200 M001 | 7 | HPD | |
| IST 200 M003 | 7 | | |
| IST 346 M001 | 10 | HSH | |
| IST 346 M003 | 9 | HST | |
| IST 400 M002 | 4 | HTW |] |
| IST 400 M003 IST 400 M004 | 2 9 | | |
| IST 400 M004 | 8 | HUM | |
| IST 445 Z801 | 9 | ICC | |
| IST 447 M001 | 5 | IDE | |
| IST 565 M001 | 7 | | |
| IST 565 M800 | 11 | IDS | |
| IST 600 M001 | 9 | ILL | |
| IST 600 M002 | 10 | INB | |
| IST 600 M003 | 9 | IND | |
| IST 600 M200 | 2 | | |
| IST 600 M201 | 1 | IRP | |
| IST 600 M204 | 1 | IST | |
| IST 600 M205 | 1 | ITA | |
| IST 600 M800 | 13 | | |

LowEnrollPivot MasterFall2016 CountOfSections +

2017 Getting Access to Data: Cost Effectiveness

| | | | | | | PR MAJ 05 Bachelor's | PR MAJ 06 |
|------------|-----------|---------------------|-----------------------|----------|-------------|-------------------------|-------------------|
| | | | | | | | Postbaccalaureate |
| Regular Or | Full Or | Academic Rank | Name | SUBJ_CAT | TERM | IN25BS Info | CU07CAS Cultura |
| Temp | Part Time | | | NBR | SECTION_NUM | Mgmt & | Heritage |
| | | | | | | Technology | Preservation |
| T | T |] | • | | • • | | _ |
| R | F | Assistant Professor | Stokes-Rees, Emily W | IST 622 | 1171_M001 | | 24 |
| R | F | Associate Professor | Hurst-Wahl, Jill Ann | IST 613 | 1172_M002 | | 15 |
| R | F | Associate Professor | Hurst-Wahl, Jill Ann | IST 605 | 1171_M001 | | 12 |
| R | F | Associate Professor | Stripling,Barbara Kay | IST 511 | 1171_M001 | | 12 |
| Т | Р | Instructor | Ward, Daniel F | IST 632 | 1171_M001 | | 12 |
| R | F | | Stokoe, David J | IST 624 | 1172 M001 | | 12 |

Total faculty and staff supporting program (from MSPR dataset) Faculty distribution over instructional duties (from MSPR dataset) Minimum, maximum, typical class size (from MSPR dataset) Instructional cost per semester credit hours of instruction (infer from data above)